



Employer Guest Speaker

Name: Tyler Daniels

Organization Name Vector Marketing

Address Stillwater, Oklahoma
United States

Biography

Tyler Daniels is a District Manager at Vector Marketing, a direct sales marketing firm that helps students gain meaningful work, boost their resume, and fine tune their soft skills. He implemented new procedures as well as programs and was able to finish as the number one office in Oklahoma for the year 2018, which expanded the Stillwater business 53%.

Outside of work, Tyler has three children and is the oldest of four children. He also is a singer/songwriter, bull rider, martial artist. Tyler has always been competitive, maintaining a strong work ethic, and possess' such a positive attitude.

Tyler's favorite quote is: "You can have excuses or success not both." -Arnold Schwarzenegger

About my Organization

Vector Marketing Corporation belongs to the Direct Selling Association, the professional umbrella organization for companies engaged in direct selling in the United States. All DSA members adhere to a strict code of ethics and promote a high standard of integrity in our industry. Vector is also a member of the National Association of Colleges and Employers (US), the Canadian Association of Career Educators and Employers, the Cooperative Education Association, and is a corporate sponsor of Pi Sigma Epsilon, the national professional fraternity in marketing, sales management, and selling.

We're a national sponsor of several student organizations like DECA and we are looking to get involved in volunteering with local students. Some of the talks we give are: goal setting, how to network, how to do sales/marketing, understanding finances, etc. Also, we can customize a talk for the organization.

The company is a wholly owned subsidiary of Cutco Corporation, which has manufactured Cutco in Olean, NY for over 50 years. Handcrafted of the finest U.S. materials, Cutco products have a "Forever Guarantee" that protects the consumer's investment for a lifetime. As the sole distributor of Cutco, Vector has sales operations throughout the United States and Canada.

Presentation Lists

Category	Presentation Topic	Presentation Description
Soft Skills	Networking	Building Rapport, tying others into their goals, learning how to get personal recommendations, etc.

Soft Skills	Sales/Marketing	How to ask for the sale, handle objections, build value, etc.
Soft Skills	Understanding Finances	Savings, investments, budgeting, etc.
Soft Skills	Goal Setting	How to break down a goal, how to plan long term, how to take the next stepping stone towards their dream job, etc.
Soft Skills	Time Management	Using a schedule to breaking down daily, weekly, monthly to attain yearly growth. Balancing school, life, work, etc.