



# Employer Guest Speaker

**Name:** Carson Smith

**Organization Name** Booster Enterprises

**Address** United States

## Biography

My name is Carson Smith, and I serve as the Area Director with Booster Enterprises in Dallas and Oklahoma. I am married to a beautiful woman named Kelsey and love my two sons, Cade and Wyatt. I graduated from Texas A&M University where I completed my B.S. in Sport Management with minors in Communication & Business. While at Texas A&M, I competed as a student-athlete on our track & field team. After college, I worked in the athletic department student-athlete services at Winthrop University where I completed my Master's in Business Administration.

In 2013, I joined Booster Enterprises in Dallas, TX and loved our mission and people from the start. We have a unique culture of leadership development while we work to accomplish an impactful mission of strengthening schools. I love leadership development and working with recent college graduates to thrive in their first few years out of college. Let's change the world!

## About my Organization

Booster is a fundraising and development group who accomplishes the mission of strengthening schools by increasing funds on campus and inspiring students all across the nation.

Impact students. Develop as a leader. Join a fun culture.

Booster has an excellent 11 month work and leadership development experience, L3, for recent college grads who are eager to Learn, Lead, and Launch. We would love to share more with you!

<https://boosterthon.com/careers/>

Part-Time and Full-Time positions available in major cities across the U.S. (including OKC, Tulsa, and Dallas).

## Presentation Lists

Category	Presentation Topic	Presentation Description
Soft Skills	Leadership 101	We will explore the essentials of leadership: know yourself, lead yourself, know others, lead others. How do we lead well in our 20s?

Adjusting to the Workplace	How do I succeed in my first job?	The first job out of college can be very intimidating. Let's adjust to the workplace by getting to the basics of what it takes to succeed in your first job.
Career Readiness & Preparation	The First Year of Life After College	We have orientation classes when we start college, but classes to help college graduate exit college and start their first year after college do not exist. Let's explore the first year of life after college and how to do it well.