

# INTERNATIONAL BUSINESS

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

## WHY INTERNATIONAL BUSINESS?

The international business degree is a cross-disciplinary program of study that provides a broad foundation of business coupled with the flexibility to tailor the program to the individual student's specific interests. International business students are equipped with a broader perspective of trade regulations, language barriers, and different governing bodies, as well as with the ability to face the difficulties that come with the continued globalization of markets.

## DEPARTMENT HIGHLIGHTS

- Three semesters of a foreign language are required
- Easily study abroad for a semester or short term program and earn credit towards your degree

## MAJOR SPECIFIC COURSE CURRICULUM

### International Financial Management

- Study global economic and business environments
- Evaluate foreign exchange markets and foreign direct investments

### Legal Aspects of International Business

- Discuss how to resolve disputes through anti-trust and jurisdictional issues
- Review common clauses in transnational contracts

### International Economic Relations

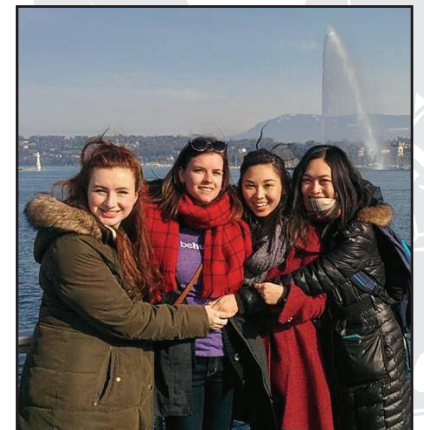
- Understand foreign economic policies in the U.S.
- Analyze trade and finance in international economic organizations

### International Management

- Practice the planning and management of a business firm's international operations
- Explore how major cultural, economic, and political systems affect the management function

*"In a world that is becoming increasingly more globalized, I feel that the subjects I am studying as an international business major will be of incredible value when I graduate. I love that, as an international business major, not only do I learn about global business practices in the classroom, but I have also had many opportunities to experience and test my knowledge in real world situations while interning in the Czech Republic and studying abroad in France. Being an international business major isn't just learning business: it's also learning about cultures, people, politics, religions, and more. I can't wait to see where my experiences and knowledge gained as an international business major will take me next!"*

- Jenna Johnson



[business.okstate.edu](http://business.okstate.edu)



BUSINESS STUDENT  
SUCCESS CENTER

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## MARKETING *and* INTERNATIONAL BUSINESS

AT SPEARS BUSINESS

### CAREER INDUSTRIES & FOCUS AREAS

#### Financial Management

- Imports/exports development
- Foreign currency investments
- Financial controller

#### Government

- Diplomatic officer
- Foreign Export manager
- Congressional/legislative aide
- National security agent

#### International Advertising/Promotion

- Account management
- Media buyers and brokers
- International consulting

### STARTING SALARY

Average | \$51,000

### CAREER RESOURCES FOR INTERNATIONAL BUSINESS MAJORS

Eastin Center for Career Readiness  
OSU Career Services  
My World Abroad  
Jobs Abroad  
International Nonprofit Information  
Peace Corps  
U.S. Government Jobs  
U.S. Department of State  
U.S. International Trade Commission  
International Trade Administration  
World Bank Group

[business.okstate.edu/eastin](http://business.okstate.edu/eastin)  
[hireosugrads.com](http://hireosugrads.com)  
[myworldabroad.com](http://myworldabroad.com)  
[goabroad.com](http://goabroad.com)  
[idealist.org](http://idealist.org)  
[peacecorps.gov](http://peacecorps.gov)  
[usajobs.gov](http://usajobs.gov)  
[state.gov](http://state.gov)  
[usitc.gov](http://usitc.gov)  
[ita.doc.gov](http://ita.doc.gov)  
[worldbank.org](http://worldbank.org)

### CAREER RESOURCES FOR INTERNATIONAL BUSINESS MAJORS

Academy Sports | Ann Taylor | Avenue Technologies and  
Commodities Inc. | Apple | Bank of Oklahoma | Cerner  
City Year-Tulsa | Ernst & Young | Farmers Insurance | Hilti  
Lowe's Companies Inc. | One Gas | RCB Bank  
Republic National Distributing Company | Royal Caribbean International  
TransPerfect Translations

### ON TO THE REAL WORLD!

Post-graduation data was gathered on 83.5% of the 1,255 students who graduated with a BSBA degree in 2016 and it was reported that ...

- 92% had employment or job offers within three months of graduation (does not include students who were going on to graduate school, had other plans, or were not seeking jobs)
- The average reported salary was \$50,048 for all Spears Business undergraduates
- 11.2% of all students reporting were going on for advanced degrees