

# ECONOMICS

## BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

[ CONCENTRATIONS: PRE-LAW, QUANTITATIVE STUDIES ]

### WHY ECONOMICS?

Economics is the study of how societies, governments, businesses and other allocate resources. Through their studies, students enhance their logical reasoning and analytical skills. These skills are useful in a wide variety of occupational fields, including: general business, government, law, securities, banking, insurance, and real estate.

### DEPARTMENT HIGHLIGHTS

- Ranked #6 in the U.S. for article contributions to the top 10 regional science journals
- Through the Economics Society, students have the chance to learn about economics through a variety of activities and strengthen communication among students and faculty members in the Economics Department
- Prepare for post graduate study in economics or law. Our students have gone on to graduate school at the University of California (Berkeley), London School of Economics, University of Alabama, University of Kansas, MIT, SMU Law, Georgetown Law, and others

### MAJOR SPECIFIC COURSE CURRICULUM

#### Econometrics and Forecasting

- Forecast economic variables using modern techniques and software
- Learn to quantify and test economic relationships and theories

#### Public Finance

- Examine the scope of government activity, policies, taxes, and debt
- Consider current issues like health care finance, earned income tax credits, supplemental nutrition programs (SNAP), cap and trade energy permits, and tax reforms

#### Environmental Economics

- Discuss the political and economic factors that drive economic policy
- Investigate the use of taxes, regulation, marketable trading permits, and other strategies for achieving policy goals

#### Urban and Regional Economics

- Learn how economic forces shape growth, development, land use, and location in cities and regions
- Understand the economic sources of urban problems such as sprawl, segregation, crime, pollution, traffic congestion, and inadequate education and housing

“Although all of my economics classes have been eye opening, my favorite thus far has been Public Finance. After a semester of learning where our tax dollars go and how and why the government allocates these funds, I can watch the news with a different mindset. Seeing the explanations behind catch lines of politicians makes the world a much more interesting place.

- Tiffani Porter



[business.okstate.edu](http://business.okstate.edu)



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## CAREER INDUSTRIES & FOCUS AREAS

### Government

- Political advisor
- Economic development analyst
- Federal Reserve

### Financial Management

- Stock market analysis
- Commodity trading
- Financial planning
- Securities Trading

### Legal

- Lawyer
- Financial regulations
- Business consulting

## STARTING SALARY

Average | \$45,050

## CAREER RESOURCES FOR ECONOMICS MAJORS

Eastin Center for Career Readiness

[business.okstate.edu/eastin](http://business.okstate.edu/eastin)

OSU Career Services

[hireosugrads.com](http://hireosugrads.com)

Economist Jobs

[economistjobs.com](http://economistjobs.com)

Indeed

[indeed.com](http://indeed.com)

Simply Hired

[simplyhired.com](http://simplyhired.com)

Partnership for Public Service

[ourpublicservice.org](http://ourpublicservice.org)

National Association for Business Economics

[nabe.com](http://nabe.com)

U.S. Bureau of Economic Analysis

[bea.gov](http://bea.gov)

U.S. International Trade Commission

[usitc.gov](http://usitc.gov)

U.S. Bureau of Labor Statistics

[bls.gov](http://bls.gov)

## SAMPLE COMPANIES HIRING ECONOMICS MAJORS

Cerner Corporation | Edward Jones | Fidelity Investments | Frito-Lay

Grant Thornton | Hilti Worldwide | IBM | Intel | MidFirst Bank

Northwestern Mutual | Paycom | Phillips 66 | Stillwater Soccer

Association | Taylor Reality Group | Tom Johnson Investment

Management | Verizon Finance | Williams Companies

## ON TO THE REAL WORLD!

Post-graduation data was gathered on 83.5% of the 1,255 students who graduated with a BSBA degree in 2016 and it was reported that ...

- 92% had employment or job offers within three months of graduation (does not include students who were going on to graduate school, had other plans, or were not seeking jobs)
- The average reported salary was \$50,048 for all Spears Business undergraduates
- 11.2% of all students reporting were going on for advanced degrees