



Landscape Management

Highlights

More jobs available than graduates to fill them

Professional Landcare Network (PLANET) Student Club

Rewarding career

Minor in business

Hands-on Training

Computer-aided design

Field-based classes

Laboratory experience

The Botanic Garden at OSU offers many hands-on opportunities to work with hardscape construction and irrigation

Students work on real-world landscape designs in classroom design studios

Students in the arboriculture class meet weekly with industry professionals to discuss various tree care procedures

Classes are integrated with both Horticulture and Landscape Architecture majors, exposing students to different landscape perspectives



Landscape management is the art and science of designing, constructing and maintaining landscapes including residential landscapes and commercial landscapes both large and small.

Changing demographics in the U.S. have created opportunities for landscape management professionals to provide a service to consumers who either don't have time or don't want to create or maintain their own landscapes. Landscape management professionals manage a variety of landscape-related activities including installing and maintaining irrigation and installing hardscapes such as sidewalk pavers, retaining walls, lighting, pools and outdoor kitchens.

Students may choose one of two areas of emphasis for their program: management or design. The management emphasis leads to a minor in management from the Spears School of Business. The design emphasis provides students with more experience in landscape design.

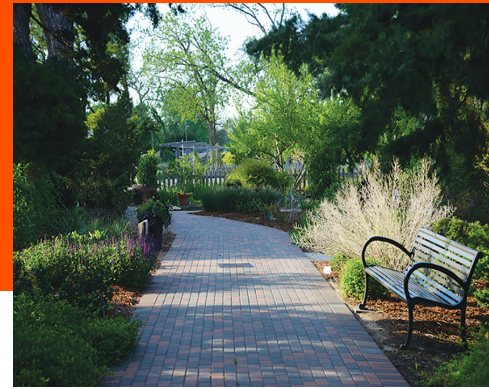
Where will landscape management take you?

- | | |
|--------------------------------|-----------------------------------|
| Arborist | Landscape maintenance crew leader |
| Account manager | Landscape manager |
| Business owner | Parks and recreation planner |
| Grounds manager | Public garden manager |
| Irrigation designer/contractor | Sales representative |
| Landscape contractor | Superintendent of parks |
| Landscape project manager | |



Scholarship Dollars

The Department of Horticulture and Landscape Architecture awards more than **\$80,000** in scholarships to students in the department. Last year, CASNR awarded an additional **\$460,000** to students within the college.



Why Study Landscape Management?

At the current time, there are more jobs available in the landscape management field than there are graduates to fill the jobs. Students who desire a career in the landscape industry and are willing to learn a company culture will likely not struggle at finding employment prior to graduation from OSU.

The landscape management degree program is a four-year program fully accredited by the Professional Landcare Network (PLANET), the professional organization for the landscape industry.

Landscape management students have the unique opportunity to participate annually in PLANET Student Career Days. This is a national event that attracts 800 students from 60 two-and four-year landscape-focused educational programs and 100 employers from across the U.S. The event also includes a career fair and competitive events related to the landscape management industry. Students who are active in the OSU PLANET Club typically go to PLANET Student Career Days with little or no out-of-pocket expenses because of funds raised through the annual club plant sale.

Fast Fact: OSU has the only accredited landscape management program in the state of Oklahoma.

Alumni Spotlight

Jason Snider

*Bachelor of Science in Landscape Management, 1997
Owner/Operator, Snider Landscaping, Prineville, Oregon*

What could be better than having the opportunity to work outside and be creative at the same time? Jason Snider doesn't think it gets any better than that. He found the perfect combination of his two interests as a Commercial Production Project Manager for Dennis' Seven Dees Landscaping in Portland. After gaining experience there, he opened his own landscape business, Snider Landscaping LLC in eastern Oregon.

Theory, knowledge and practical skills in the areas of horticulture, landscape construction, and small-scale design are essential to a landscape manager. Each day, he works closely with clients from the beginning stages of a project through the close-out process to continued project maintenance. Some of his responsibilities include managing material procurement, meeting with clients, and organizing labor and equipment needs.

CASNR Fast Facts

>>> Faculty Advising <<<

40+

Student Organizations

\$1.4

Million in Scholarships each year

13:1

Student to Faculty Ratio

45 States Represented

4 out of 15

OSU Outstanding Seniors

Expanding Minds, Inspiring Purpose

College of Agricultural Sciences & Natural Resources

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